



PROFILE	A creative professional with the ability to accommodate many diverse design needs who has a critical eye for clean, creative, and effective design solutions.
STRENGTHS	<ul style="list-style-type: none"> • Manage multiple projects from concept to completion under tight deadlines • Thrive in team environments and brainstorming sessions, while adept at working independently • Exceptional work ethic, unparalleled attention to detail, and ability to exceed expectations • Encourage team members to reach highest potentials and develop individual strengths
ABILITIES	<p>Product Development</p> <ul style="list-style-type: none"> • Develop and design various products and accessories • Identify trends in the marketplace and research competitive markets, categories, and products • Manage relationships with factories and raw material suppliers both domestic and overseas • Specifically design products and programs for larger key accounts <p>Graphic Design</p> <ul style="list-style-type: none"> • Create logos, graphics, and point-of-purchase designs for products and accessories • Complete catalog design and production- including layout, photo retouching, and press checks • Produce publication advertisements and promotional collateral • Design and produce identity packages, stationary, and business cards • Build planogram and end-cap digital displays and schematics <p>Package Design</p> <ul style="list-style-type: none"> • Create cost effective packaging with high-perceived value to best showcase product • Devise and design package schematics, logos, graphics, and/or hangtags • Design and coordinate artwork with overseas vendors for production • Oversee all quality control and inspection of finalized printed packaging <p>Photo Stylist</p> <ul style="list-style-type: none"> • Direct and stylize all photo shoots and the company showrooms • Research locations, set designs, and photographers • Manage schedules, budgets, and multiple shot projects • Attend trade shows to provide recaps, analysis, and evaluation of product and design
EXPERIENCE	<p>Sr. Designer: Product Development & Packaging Yankee Candle Company: South Deerfield, MA April 2010 – Present</p> <p>Freelance Designer San Diego, Los Angeles and San Francisco, CA January 2008 – April 2010</p> <p>Sr. Graphic/Product Designer Lava Enterprises: San Diego, CA May 2004 – January 2008</p> <p>Graphic Designer I.J.L. Corporation: San Diego, CA October 2003 – May 2004</p> <p>Jr. Graphic Designer Hansen Associates: San Diego April 2003 – October 2003</p>
EDUCATION	The Art Institute of California- San Diego Bachelor of Arts in Graphic Design
SKILLS	Macintosh CS5 Platform: Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Acrobat Quark XPress, FreeHand, Microsoft Office, and Windows XP Working knowledge of XHTML, CSS, Javascript and ActionScript Strong working knowledge of pre-press and file preparation. Refined comping skills.