

AARON CAMELLO

Logo Design

description: Graphic Icons, Marks & Type Solutions

LAVA
ENTERPRISES, INC

12270 World Trade Drive
San Diego, CA 92128 USA

1-800-6-CANDLE

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fax: 858-451-7035

www.lavaenterprises.com

LAVA
ENTERPRISES, INC.

Aaron Camello
graphic designer

12270 World Trade Drive
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CANDLES **LAVA**

Xpressions
IN DÉCOR

sty  **E**

Notes:

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12270 World Trade Drive
San Diego, CA 92128 USA

CANDLES **LAVA**
A Division of Lava Enterprises, Inc.

Xpressions IN DÉCOR
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sty  **E**
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AARON CAMELLO

Logos & Stationery Design

description: 1 Color Design on Uncoated Color Stock



AARON CAMELLO

Logo & Stationery Design

description: Metallic Ink and Die Cut

The Naturals Collection

HIGHLY FRAGRANT & SIMPLY BEAUTIFUL

Visit us online at www.lavacandles.com to view our entire collection or stop by the **Darrah & Co. Showroom** on the 18th Floor at America's Mart, Atlanta. For more information call **1.800.CANDLES (1.800.622.6353)**

CANDLES **LAVA**
Better Candles by Design

**THE NATIONAL GEOGRAPHIC HOME COLLECTION.
INSPIRED BY THE WORLD. CREATED BY LAVA.**

LAVA Enterprises, Inc. is pleased to announce its partnership with the National Geographic Society. Introducing the newest addition to the National Geographic Home collection, the Triptik Winds candle and candle accessory collection. Each hand-crafted piece has been inspired by the culture National Geographic has explored for over a century. The candles are scented in Acacia, an ancient tree that grows in the southern part of Bali, known for its therapeutic oils and incense. Acacia, amber, hibiscus, and sandalwood are the featured notes of the fragrance.

View the entire Triptik Winds candle collection at the Showplace #1081 at the October High Point International Home Furnishings Market or contact us at 1-800-6-CANDLE or www.lavacandles.com to receive a catalog.

LAVA WORLD CULTURES FUND: National Geographic's net proceeds from the sale of the Home Collection go to the Society's World Cultures Fund to support the study and preservation of world cultures.

NATIONAL GEOGRAPHIC HOME COLLECTION
INSPIRED BY THE WORLD

Gifts & Decorative ACCESSORIES
THE INDUSTRY AUTHORITY FOR 35 YEARS

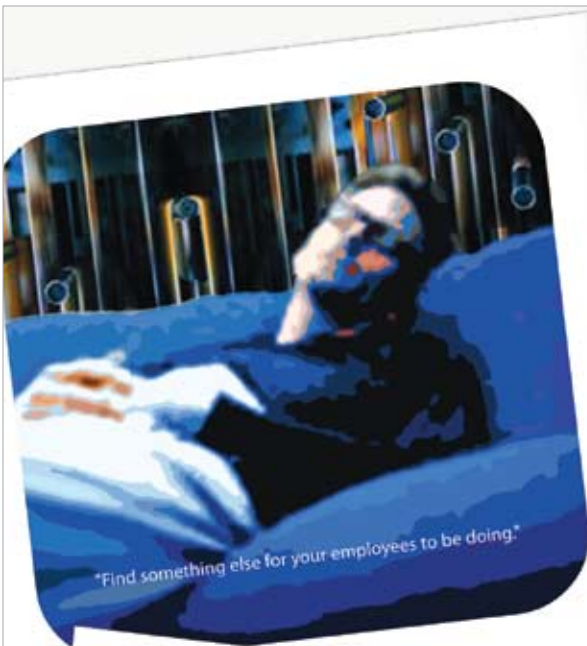
Home for the Holidays
3rd and 4th Quarter Holiday Product

Talking 'Bout That Generation
Baby Boomers drive retro sales

AARON CAMELLO

Magazine Advertisement Design

description: Ads for Business to Business Publication



"Find something else for your employees to be doing."



"Keep your employees working while on the clock."

instant
drying time

instant
lamination

instant
satisfaction



Productivity
thinking outside the box

Avoid paying clocked-in employees that have to wait around for jobs to dry.
Hewlett-Packard's new productivity mediums dry instantly with dry inks, pigments or dyes.
Take your jobs, from the printer, straight to the lamination process.

Visit www.hp.com for a free parent sheet.



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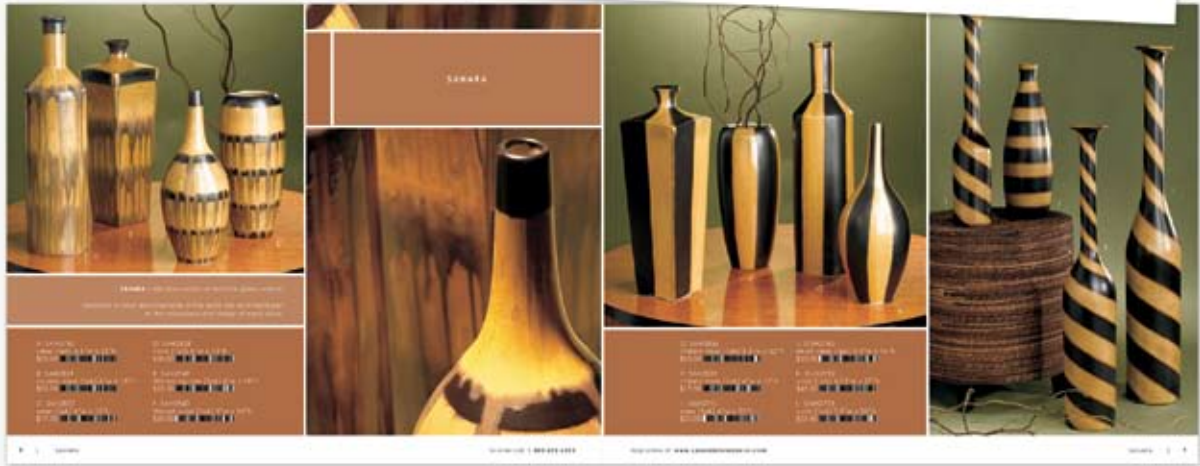
Visit www.hp.com for a free parent sheet.



AARON CAMELLO

Magazine Ad Campaign: Hewlett-Packard

description: Double Full Page Ad, Business to Business



AARON CAMELLO
 Catalog Design & Layout
 description: 11"x 8.5", 4-Color with Spot UV



AARON CAMELLO

Promotional Collateral

description: 4"x 6", 4-Color Process with Spot UV

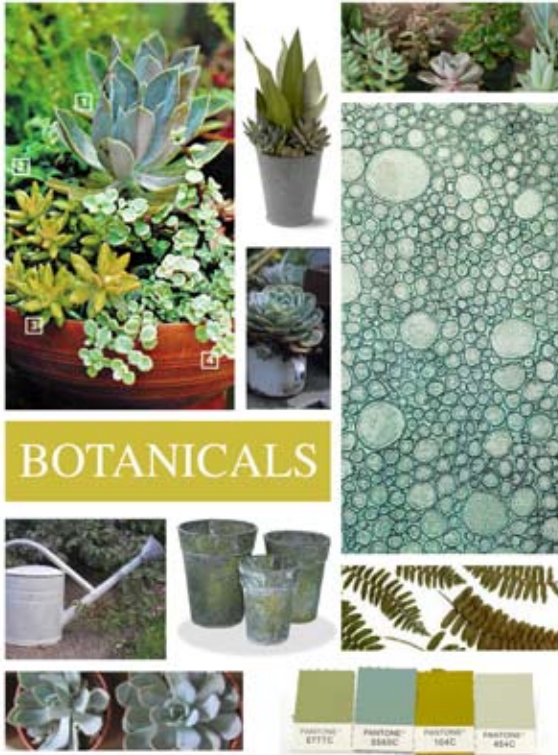


AARON CAMELLO

Product Development, Graphic Design & Packaging

description: Rebranding of Betty Crocker Candle Collection

STORY BOARD



LOGO & LABELING

BOTANICALS

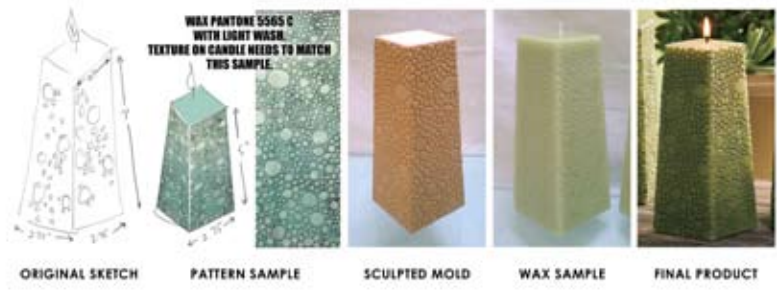


PRODUCT DEVELOPMENT



RFQ: PRICE QUOTE SHEET

LAVA BOTANICALS INC. 8754 S. 200th STREET		MOUNTAIN VIEW, CA 92031	
DATE	11/15/2017	QUANTITY	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM DESCRIPTION			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM SPECIFICATIONS			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM MATERIALS			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM FINISHES			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM PACKAGING			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM DIMENSIONS			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM WEIGHTS			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM LEAD TIMES			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM NOTES			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50
ITEM COMMENTS			
ITEM #	1000	DESCRIPTION	1000
QUANTITY	1000	UNIT PRICE	\$1.50



PACKAGING



AARON CAMELLO
 Product Design & Development, Packaging & Photography
 description: Eco-Friendly Candle Collection



AARON CAMELLO

Photography & Photo Styling

description: Product and Prop Styling, Art Direction of Photoshoot